IMPORTANT EMISSION CAMPAIGN NOTICE

Dear Suzuki Owner:

Suzuki Motor Corporation has decided to conduct a voluntary Emission Campaign involving certain 2012 Suzuki SX4 and Kizashi vehicles equipped a Continuously Variable Transmission (CVT). According to our records, you own one of the affected vehicles. The campaign code is SQ.

If the battery voltage drops below a certain level within the first few seconds after turning the ignition on and cranking the engine, the Transmission Control Module (TCM) will not provide correct control of the CVT fluid line pressure. This can cause the Malfunction Indicator Light (MIL) to illuminate and the CVT could go into a fail-safe mode resulting in restricted maximum speed and slow acceleration from a standing start.

To correct the problem, your Suzuki dealer will reprogram the TCM. This campaign service will be done at no cost to you. Please present this letter to your dealer when you arrive for your pre-scheduled service.

Please contact your Suzuki dealer to schedule an appointment for this voluntary Emission Service Campaign. To locate your nearest Suzuki dealer, call toll free (877) 697-8985 or visit our website at http://www.suzukiauto.com. The online dealer locator includes driving instructions and maps. Reprogramming instructions have already been sent to your dealer and the service can be completed in less than 30 minutes if you have an appointment. Additional time may be required to schedule and process your vehicle. If your dealer has a large number of vehicles awaiting service, there may be additional time required. If you no longer own this vehicle, please complete the enclosed postage paid reply card and return it to us.

If your dealer does not make the correction without charge and within a reasonable period of time, we recommend that you contact the American Suzuki Customer Relations Department at (800) 934-0934. In order to ensure your full protection under the emission warranty provisions, it is recommended that you have your vehicle serviced as soon as possible. Failure to do so could be determined as lack of proper maintenance of your vehicle. Eligibility for the campaign service will not be denied solely because you used non-Suzuki parts or had repairs performed by someone other than an authorized Suzuki dealer.

We are sorry for any inconvenience this voluntary Emission Service Campaign may cause, but our interest is in your continued satisfaction with your Suzuki vehicle.

Sincerely,

AMERICAN SUZUKI MOTOR CORPORATION